



Jeffery Cen

Contact

 www.jefferycen.com

 jjcen95@gmail.com

 (647)-965-5050

Skills

Design

Wireframe
Storyboarding
Prototyping
Persona Creation

Research

Survey
Usability Testing
A/B Testing
Statistical Analysis
Comparative Analysis

Tools

Photoshop
Illustrator
Premiere
After Effects
Xd
InVision

Code

HTML/CSS
JavaScript

Experience

FittCoach - Remote Graphic Design Intern

Remote Toronto April 2016 - September 2017

- Worked remotely from main team to create graphics for advertisement
- Helped design User Interface for beta version of app with App Developer
- Created wireframe and prototype with research provided
- Worked with fellow intern to plan creation of fittcoach cards, stock photography and editing

Association of Mathematical and Computer Science Students - Marketing Director/Graphic Designer Assistant

University of Toronto Scarborough 2015 - 2016

- Designed and created posters to advertise club events. Such as weekly gaming events to review seminar for exams
- Event planner, worked alongside Event Coordinator to plan for and host future club events
- Advertise events around campus via booth and social media
- Worked alongside Web Dev to create wireframe for website redesign

Fresh Baon, Youtube Channel - Video Editor

YouTube 2016 - Current

- Assist in editing weekly videos for Fresh Baon Youtube channel
- Help set up and contribute to filming of weekly react videos
- Work alongside actors to plan for "event" videos, special viewer videos
- Create video thumbnail and any other needed assets

Projects

The Roku

Personal Branding/Company

- e-Commerce/branding project created with partner
- Attempting to create into an online clothing company, currently on hiatus

Education

Bachelor of Global Business and Digital Arts

September 2013 - April 2018

University of Waterloo, Waterloo, Ontario

- Nominated for RSA Well Being Competition - 2017